



**NETWORKING
EMPOWERMENT**

**DEVELOPMENT
INSTRUCTION**

THE SISTERHOOD

Shotgun Sisters was founded in 2015 by Tara Lane, a sporting clays shooter and business development professional in the AEC industry. Sporting clay shoots and tournaments are common business development opportunities in the AEC industry and often industry women aren't comfortable or able to participate because they lack familiarity with shooting, handling guns, and the sport itself. The group meets monthly and seasoned members and trained instructors offer assistance and instruction as needed, so all skill levels are welcome.

Shotgun Sisters provides a comfortable environment for women to shoot; from beginners developing a comfort level to experienced shooters sharpening their skills. This enables them to be on a level playing field with their male colleagues and competitors as well.

After the shoot, everyone stays to eat, celebrate, laugh, and network. The result is an exceptional group of industry professionals, sharing a common interest, networking with each other, developing business opportunities, professional relationships, and friendships.

SIGN ME UP

To join the Shotgun Sisters mailing list, please email your request to info@shotgunsisters.org or signup on the website. You will then begin receiving communications and invitations for future events. You must register to participate in each event. *non-member fees may apply

ABOUT TARA

Tara Lane has trained with some of the top shooters in the sport including Casey Atkinson, Dimas Nunez, Luke Deshotels, and Cheng Ma. While she no longer shoots competitively, she graciously shares her knowledge and experience with the Sisterhood. Tara is also a veteran of the AEC industry having worked in business development across the Southeast. She is Director of Business Development for Contour Engineering.



shotgunsisters.org



MEMBERSHIP SPONSORSHIP SISTERHOOD

Exclusive, limited-time opportunities only
available now through January 7, 2022

FOUNDING SPONSOR | \$975

Exclusive, one-time opportunity to support the official launch of Shotgun Sisters™ and receive on-going firm recognition for the life of the organization. **ONLY 12 AVAILABLE**

Benefits:

- Logo on website forever - noted as Founding Sponsor
- One, 1-year membership for designated firm representative
- Social media promotion as Founding Sponsor twice annually
- Verbal recognition at all SS events
- Bring up to three complimentary guests* in the first year
- One hour of instruction for up to THREE shooters with Tara**
- Logo on Founding Sponsor signage included at all SS events
- Exclusive SS branded Founding Sponsor recognition gift***
- 10% off annual sponsorship
- 10% off annual membership renewal and additional memberships for firm designee(s)

CHARTER MEMBER | \$525

Exclusive, one-time opportunity to support the official launch of Shotgun Sisters™ and receive on-going individual recognition for the life of the organization. **ONLY 12 AVAILABLE**

Benefits:

- Name and headshot featured on website forever - noted as Charter Member
- 1, one-year membership
- Social media promotion as Charter Member twice annually
- Verbal recognition at all SS events
- Bring up to three complimentary guests* in the first year
- One hour of instruction for up to THREE shooters with Tara**
- 10% off annual membership renewal (*must be continuous*)
- Exclusive SS branded Charter Member recognition gift***

* Member or guest still responsible for Cost of clays, ammo, gun rental, eye/ear protection and golf cart.

** Cost of clays, ammo, gun rental, eye/ear protection and golf cart not included.



SPONSOR | \$750

Annual recognition on calendar year cycle for firm.

Benefits:

- Logo on website for one-year with recognition as annual sponsor with hyperlink to firm page.
- One, 1-year membership for designated firm representative
- One complimentary guest* per year
- Social media promotion as Annual Sponsor twice annually
- Verbal recognition at all SS events
- Logo featured on signage at all SS events or one-year

MEMBER | \$300

Annual individual membership on calendar year cycle.

Benefits:

- Advanced registration for SS events
- Member discounted pricing
- One complimentary guest* per year
- Lunch included at up to 2 shoots
- SS branded welcome gift***
- 15% discount on additional individual memberships at same firm
- 5% discount for renewing members

*** membership renewals do not include welcome gift



IN THEIR WORDS



BETTER THAN GOLF!

"I am not a golfer...but I was looking for a sport that would give me an opportunity to get involved in real estate industry events. Shotgun Sisters is BETTER than attending a random golfing event, as we have monthly networking shoots. Regular participation has not only made me a confident shooter, it has provided me with endless contacts for resources in our industry."

-Tracey Hatcher, VP of Design and Construction, KDC Real Estate

THANKFUL FOR MY SISTERS

Tara and the Shotgun Sisters have instilled the confidence in me to be able to shoot right along with the guys now. Groups like Shotgun Sisters help professional women succeed in male-dominated industries. I am so thankful for my sisters!"

-Angel Jones, Marketing & Business Development Director,
SLS Consulting, LLC

SUPPORTING EACH OTHER

"What a beautiful time we have together! I have met wonderful women in our industry who are there to support one another and have fun all with great sportsmanship in a beautiful setting."

-Joyce Fownes, President/Principal, Corgan Architecture

CONFIDENCE GAINED

"Prior to participating in Shotgun Sisters, I had never shot a shotgun and felt really intimidated. Learning how to shoot has opened the door to participating in industry events that I was missing out on previously. I may not be the best shooter in the group, but I have the confidence I need to participate and enjoy my time at a shoot."

-Kate Badey, CEO, Safety Consultants USA

GROWING NETWORK

"Shotgun Sisters is a network that is 'out of the norm' to meet like-minded women members within the CRE industry. It's a relaxed, fun, atmosphere to learn another skill and grow your network and Tara's comedic relief is worth the trip!"

-Jill Hackett, Director, CBRE

